

2023 ANNUAL REPORT



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NUMERICA[®]
CREDIT UNION

What “live well” looks like

In 2023, Numerica’s familiar green-and-blue logo turned 10. I remember the day we launched it. As much as I loved the sleek design, I was even more excited by the accompanying brand promise we introduced — “Life moves. Live well.”

Everything about our brand was designed to reflect **Numerica’s commitment to well-being. For our members. In our community. For our team. When life moves.**

A decade later, how are we doing? Here is just a glimpse of what “live well” looked like in 2023.

For our members

As price increases continued to pinch our members, we offered more generous rates on many checking and savings products. In fact, **the total dividends Numerica paid on member deposits tripled in 2023** compared to 2022. We also launched a new marketing campaign, “Money answers for you and only you.” At Numerica, we celebrate the individuality of each member. We work to know you better so we can serve your unique needs.

In our community

One of my favorite milestones in 2023 was the launch of Numerica CARES for Kids, our philanthropic commitment to serving financially vulnerable youth and families. This initiative seeks to build brighter futures for children by breaking cycles of generational poverty. I’m excited to witness how our efforts make a significant and lasting impact on the communities we call home.

For our team

Numerica’s employees never cease to amaze me. They are the foundation for all we accomplish. I was so gratified **we were named the Best Place to Work in the Inland Northwest** in the large business category in 2023 for the third straight year, an honor based on anonymous employee surveys.

When life moves

We continue to navigate a time of economic challenge and uncertainty. Through it all, Numerica remains a beacon of safety, soundness, and strength. Our year-end financials beat our budgeted projections in 2023. We continued to receive strong reports from our examiners. We officially received our third consecutive Crystal Performance Award from Raddon. This data-driven honor means Numerica ranked among the top 10 large credit unions in the country for overall financial strength.

A decade ago, I couldn’t have guessed all the ways life would move for Numerica’s members. But today, our credit union is as equipped as ever to help you live well. That blue-and-green logo and simple tagline were never meant to be ornamental. They remain an identity we live by — and a brand promise kept.

Live well,



Carla Cicero
President and CEO



Serving our member-owners

As a credit union member, you're an owner. You own the money you deposit. You own the investment we make in the community. You own the "people helping people" nature of our cooperative structure.

As an owner, we think you'll be proud of how **Numerica enhanced lives, fulfilled dreams, and built communities in 2023.**

- ✓ We continued to offer better rates, lower fees, and outstanding support.
- ✓ We continued to level up our service to members, including on-demand Video Banking.
- ✓ We improved our branch network in Pasco (Court Street) and North Spokane (Five Mile) with brand-new branches.



Members served

173,624



Dividends on deposits

\$51,600,187



Dreams funded (aka loans)

20,640



HELOCs funded

1,180



Years in service

87



Video Banking sessions

1,083



Web chat sessions

14,738

Launching Numerica CARES for Kids



Numerica has always been committed to caring for those in need in our communities. This year, we focused our give-back commitment by launching Numerica CARES for Kids.

Numerica CARES for Kids is a long-term commitment to building brighter futures for financially vulnerable youth and families in our communities. It is a movement focused on breaking cycles of generational poverty, offering stability in times of crisis, and empowering youth and families to succeed. Our commitment is backed by action, financial investment, volunteerism, and expertise.

Charitable Fund grants

Our annual spring grants distributed more than \$315,000 to 19 nonprofits through the 2023 Numerica Charitable Fund. This year, awards were given to organizations that align with our Numerica CARES for Kids focus. Four nonprofits received multi-year grants that will total \$100,000:

- **Family Promise**, Spokane
- **Safe Passage**, North Idaho
- **Women's Resource Center**, Wenatchee
- **Communities in Schools of Benton-Franklin**, Tri-Cities

Building community

Numerica continues to invest in spaces and places that bring the community together. We do this through partnerships like Wenatchee's Numerica Performing Arts Center, Kennewick's Numerica Pavilion at the Southridge Sports and Events Complex, and Spokane's Numerica Skate Ribbon and SkyRide. And when it's game time, we love our athletic partnerships with Gonzaga University, Eastern Washington University, Whitworth University, and the Spokane Chiefs.



Total giving
\$1,030,529



Hours volunteered

16,450



Organizations supported

158



Board seats held

90



Events supported

178



**Financial education
hours taught**

460



Scholarships granted

10

Team members in the spotlight

Every day, Numerica employees show up for our members. Most of the time, they live out our core purpose without wide recognition, but the spotlight shone in special ways in 2023 for a few teammates.

Our president and CEO, **Carla Cicero**, received national recognition as **CUES 2023 Outstanding Chief Executive**. It was an honor received for a career of influence and dedication to the credit union movement. She also was named among 2023's "23 People of Influence" by the Spokane Journal of Business.

Other individual honors to note:



CUNA Credit Union Hero:

Amanda Swan, vice president of community engagement and philanthropy



Tri-Cities Journal of Business Young Professionals:

Stevie Pina, Southridge branch manager



Wenatchee World's 30 Under 35:

Olga Camarena, East Wenatchee branch manager



As 2023's Outstanding Chief Executive, Numerica President and CEO Carla Cicero was the cover story feature in the November issue of CU Management.



Team Numerica celebrates its third straight designation as the Inland Northwest's Best Place to Work.



Best Places to Work three-peat



For the third consecutive year, Numerica was named the Best Place to Work in the Inland Northwest, large business category. This data-driven honor is based on extensive employee input, which also helps us keep improving.



Everyday support for local businesses

For the past couple years, conversations around the local economy have commonly included two terms: interest rates and inflation. The cost of doing business has tightened margins and threatened the well-being of many local companies.

In good times or tough times, Numerica is there to help local businesses live well. Sometimes, that means connecting them with the right loan to fulfill a dream. Sometimes, that just means providing the resource, tool, or support for today's challenge.

Numerica is proud to serve our local chambers of commerce as one more way we can show up for local businesses. After all, we know that when they win, our communities win.



Business loans funded

302



Farmland acres funded

10,652



Cash Management
solutions

1,134

Our reputation precedes us — and that’s a great thing

Wherever I go, Numerica is admired. When people in the industry talk to me about our credit union, three themes typically come up. They are reasons I love Numerica, too.

- 1. The strength of our financial foundation.** While 2023 was challenging for many, Numerica remained safe, sound, and strong. I credit this to both yesterday’s preparation and today’s measured decision-making. I leave every board meeting feeling more secure with Numerica’s leadership and our ability to protect the interests of our members.
- 2. Our commitment to the “people helping people” credit union philosophy.** I connect deeply with Numerica because we live out what our movement is all about. In 2023, we launched Numerica CARES for Kids. We picked up another Best Place to Work in the Inland Northwest honor. We know that how we treat people matters.
- 3. Our respected, forward-thinking leaders.** Among our amazing leaders, president and CEO Carla Cicero deserves a special shoutout for being named CUES 2023 Outstanding Chief Executive. This is a lifetime achievement honor. Carla is truly loved and respected in every corner of our global movement. We are so fortunate to have her at Numerica.

In closing, I’ll pay my own compliment to our credit union: We don’t rest on past success. I’m so excited for the plans we have to deepen our current member relationships and introduce new members to Numerica’s core purpose.

On behalf of the Board of Directors, thank you for living well with Numerica.

Wes Mortensen
Chair, Numerica Board of Directors



2023 audit results

The Audit Committee’s job is to ensure Numerica’s financial records are in order and that internal control practices are in place. This protects the assets of the credit union and its members.

To do our job, we meet regularly with leadership to stay fully informed of the financial condition of the credit union. We evaluate Numerica’s plans, policies, and control procedures. And we arrange for audits and review findings.

We engaged Moss Adams to conduct a complete audit of Numerica’s financial statements. The accounting firm’s report indicated our financial statements accurately reflect the financial condition of Numerica. In addition, Numerica received a favorable 2023 examination report by the Department of Financial Institutions and the National Credit Union Administration. I’m happy to report that our regulators deemed us to have safe and sound operations in 2023 based on our performance and risk management practices.

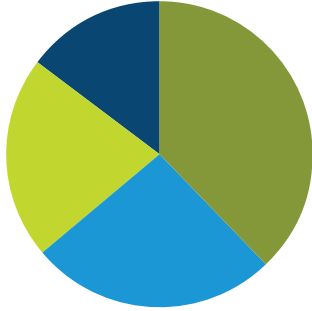
Numerica’s financial foundation is strong — providing a vital bedrock to our mission to help members live well.

Ryan Herzog
Chair, Audit Committee



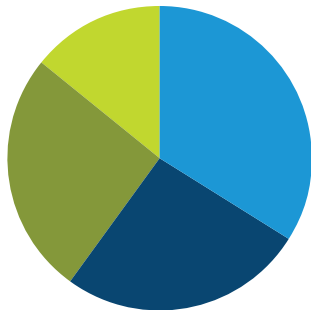
Distribution of loans

39% Commercial
27% Real Estate
22% Auto
12% Visa / Other



Distribution of deposits

34% Certificates
26% Money Market
26% Checking
14% Savings



Statement of financial condition

| YEAR TO DATE RESULTS | December 2023 | December 2022 | \$ Variance | % Variance |
|-------------------------------------|-----------------|-----------------|------------------|--------------|
| Total Interest Income | \$172,522 | \$127,784 | \$44,738 | 35.0% |
| Total Interest Expense | \$62,232 | \$22,732 | \$39,500 | 173.8% |
| Provision for Loan Loss | \$10,419 | \$4,100 | \$6,319 | 154.1% |
| Net Interest Income After Provision | \$99,871 | \$100,952 | (\$1,081) | -1.1% |
| Total Non-Interest Income | \$51,645 | \$47,289 | \$4,357 | 9.2% |
| Total Non-Interest Expense | \$118,952 | \$112,607 | \$6,345 | 5.6% |
| Net Income After Tax | \$32,564 | \$35,633 | (\$3,069) | -8.6% |

| YEAR TO DATE GROWTH | December 2023 | December 2022 | \$ Variance | % Variance |
|---------------------------------------|--------------------|--------------------|------------------|-------------|
| Investments | \$262,843 | \$285,181 | (\$22,338) | -7.8% |
| Total Cash | \$335,004 | \$289,134 | \$45,870 | 15.9% |
| Loans & Loans Held for Sale | \$3,180,052 | \$3,063,310 | \$116,742 | 3.8% |
| Allowance for Loan Loss | \$41,178 | \$27,558 | \$13,621 | 49.4% |
| Net Earning Assets | \$3,736,721 | \$3,610,068 | \$126,653 | 3.5% |
| Other Non-Earning Assets | \$193,110 | \$169,324 | \$23,785 | 14.0% |
| Total Assets | \$3,929,830 | \$3,779,393 | \$150,438 | 4.0% |
| Total Deposits | \$3,241,051 | \$3,147,957 | \$93,094 | 3.0% |
| Total Borrowings | \$283,500 | \$265,500 | \$18,000 | 6.8% |
| Total Other Liabilities | \$63,308 | \$51,443 | \$11,866 | 23.1% |
| Total Equity | \$341,972 | \$314,493 | \$27,479 | 8.7% |
| Total Liabilities & Equity | \$3,929,830 | \$3,779,393 | \$150,438 | 4.0% |

Data based on NCUA Call Report
Numbers listed in thousands



Spokane • North Idaho • Tri-Cities • Wenatchee Valley
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Board of Directors

Wes Mortensen | Yvonne Smith | Scott Plumb | Adam Benson | Scott Clark | Ron Hupp
Christina Kamkosi | Susan Nielsen | Gloria Ochoa-Bruck | Chris Meyer (Associate Director)

Audit Committee

Ryan Herzog | Yvonne Smith | Nicole Montgomery